



PEUGEOT **207 CC**



PEUGEOT

SEDUCED BY STYLE.....

You know the emotion that makes your heart beat faster and your throat go dry? Well that's exactly how you'll feel the first time you set eyes on the 207 CC.

Thanks to its refined and attractive body shape, its elegant proportions will tempt you to slide behind the wheel and drive with the wind in your hair. And with its unique CC personality, you may find it hard not to give into the temptation.







LOVE AT FIRST SIGHT...



From the moment you see its stylish front aspect, eye catching LED rear lights, body-colour mouldings with chrome beading* and attractive alloy wheels, you'll immediately fall in love with the 207 CC. The 207 CC also inherits the qualities and sheer

driving enjoyment that have made 207 a success, and adds the thrill of open-top motoring.

* Standard or optional depending on version



The magic of the CC

In the coupé configuration, you will love the silence of a perfectly soundproofed passenger compartment and the safety of a rigid roof. You can transform from coupé to cabriolet without moving

from your seat – in just 25 seconds. Its retractable roof is stored automatically in the boot, which still offers a generous storage volume of 187 litres (449 litres in the coupé configuration).

SIMPLE SOPHISTICATION...



Every day you can appreciate the qualities of the 207 CC, you enjoy the comfort of its ergonomic seating, the elegance of its interior design and the wealth of equipment.



Impulse direction indicator

The 207 CC is equipped as standard with an impulse direction indicator: thanks to a simple one touch action, the direction indicator flashes three times only, allowing you to indicate a change of direction without having to switch it off manually. It's a system that really comes into its own on motorways!

Multimedia

Peugeot Connect Navigation (RNEG) gives you access to the latest communication, information and satellite navigation technologies: MP3 RDS CD radio, an integral Bluetooth® hands-free kit allowing communication via a compatible Bluetooth® mobile phone. It features a 7" 16/9 colour display for European GPS satellite navigation. Plus, an auxiliary RCA audio connector located in the glove box lets you listen to mobile audio equipment.

All 207 CC models also feature Peugeot Connect USB with Bluetooth® – allowing control of external music devices (eg MP3 player) via controls on the steering column. With information displayed on the centrally mounted display unit, there's never been a safer or easier way to enjoy your favourite music*.

*not available when Peugeot Connect Navigation is specified.

TEMPTING, DON'T YOU THINK?

The 207 CC answers your every wish. It offers excellent driveability thanks to carefully designed equipment that allows you concentrate on the road. It also provides a perfectly soundproofed saloon-like passenger compartment to relax in. Everything about the 207 CC is designed to let you enjoy your freedom in complete comfort.

Acoustics

Insulation of the engine and exhaust line ensures excellent acoustic quality. To guarantee sound reproduction of a very high standard, Peugeot asked JBL®, a world leader in acoustics, to design a top-of-the-range audio system* specifically for the 207 CC.

*Optional according to versions.

Visibility and brightness

Thanks to the generous glazed surface area of the 207 CC, you get to see more of the world from the comfort of a refreshingly bright passenger compartment. In the cabriolet configuration the inclined front windscreen, which is characteristic of the model, diverts air currents, allowing you to drive with the roof down without the slightest discomfort.

Windstop

This protects passengers in the cabriolet configuration. The Windstop* attenuates air currents and also the noise level when driving at higher speeds. Automatic dual-zone air conditioning** also lets you enjoy superlative comfort even with the roof down.

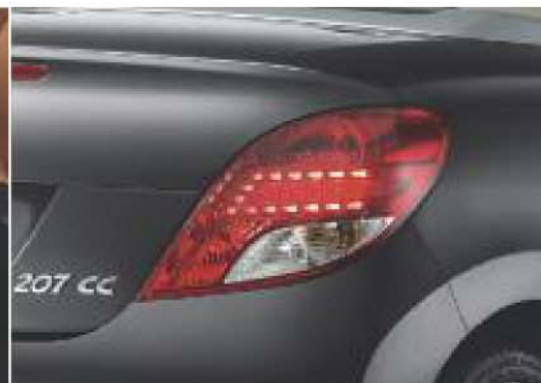
*Available as an option.

**According to version.

Refined finish

With its roof retracted, the 207 CC shows off its comfort and high quality finish in every detail: elegant visible stitching on leather upholstered versions, aluminium style door sill protectors*, active safety rollover bars that add a sporty touch to the car's profile.

*According to version.



PERFECT HARMONY

Now the personality of the 207 CC has cast its spell on you, just choose the engine that best suits your character: powerful and sporty, lively or comfortable. Discover the pleasure of driving in perfect harmony with your car.

1.6 VTi 16V 120 bhp

This 16 valve direct-injection engine is both lively and responsive. Its efficient torque ensures smooth acceleration and offers intense driving enjoyment and is also available with an automatic gearbox.

1.6 THP 16V 156 bhp

This petrol engine has exceptional torque values that give it a high-level of performance, with excellent acceleration at even the lowest engine speeds. In other words, driving pleasure that promises excitement and keeps the smile on your face.

1.6 HDi 16V 112 bhp FAP

Quiet and clean, this engine provides plenty of refined power. Its HDi technology coupled with a manual gearbox delivers excellent in-gear acceleration. And thanks to its particle emissions filter (FAP), it reduces emissions while preserving power and performance for unrivalled driveability.





FOCUSED ON SAFETY

Your 207 CC has been designed to meet all your needs, including your security and safety. It is equipped with active and passive safety devices and driver assistance including the latest technological innovations.

Seat belts

The front seat belts are equipped with pretensioners and force limiters. What's more, you can install a child seat in complete safety: the front passenger seat is equipped with ISOFIX fixtures and a control to de-activate the front air bag.

Self-actuating rear rollover bars

All versions of the 207 CC have active rear rollover bars to ensure the protection of occupants in the event of rollover, in both the cabriolet and coupé configurations.

Impact absorption

Your 207 CC protects you in a number of ways: Its structure absorbs much of the energy generated by impact. In the event of frontal impact, the retractable steering column limits movement of the steering

wheel and reduces the risk of intrusion by the engine and gearbox into the passenger compartment. In the event of side impact, you are sheltered within an armoured cell of solid lateral reinforcements.

Air bags

The protection offered to occupants is supplemented by:

- driver and passenger front airbags whose pressure adapts to the intensity of impact,
- a steering column air bag to protect the driver's knees,
- head-chest air bags located in the seats to protect not only the heads of passengers, but also the chest and abdomen of the driver and front passenger.

ESP®

The 207 CC offers dynamic road holding of the highest order, thanks to the active safety equipment. The optional ESP

(Electronic Stability Program) combines the dynamic stability control with the traction control system (ASR) helping you to maintain grip and control of the 207 CC.

Electronic Brake Force Distribution (EBFD)

Electronic brake force distribution manages braking on individual wheels for greater efficiency, particularly when braking in corners.

Dynamic stability control

It continuously compares information transmitted by the steering wheel sensor and the yaw sensor in order to detect any incipient under or oversteer. It then returns your 207 CC to its original trajectory, as far as the laws of physics allow.

Lighting

Added to these advanced technologies are static directional headlamps* for uniform lighting that is particularly effective in difficult conditions and automatic activation of the hazard warning lights in the event of sharp deceleration, warning traffic behind you as quickly as possible.

*According to version.



PEUGEOT AND THE ENVIRONMENT

Peugeot now offers an extended range of low-emission vehicles; more than half its worldwide sales relate to vehicles that emit less than 140 g of CO₂ per km. This performance is based on proven

technologies in which Peugeot is the leader, such as the diesel engine combined with the particle emission filter (FAP) which has been fitted to 2.1 million vehicles, giving a 99.99% reduction in particle emissions.



RESPONSIBLE TECHNOLOGIES

HDi FAP

Peugeot was the first manufacturer to equip certain vehicles with the Particle Emissions Filter (FAP) as standard. A combination of HDi technology and a highly efficient anti-pollution system, it eliminates diesel particles once

and for all by reducing them to below measurable limits (0.004 g/km). The FAP unit is a self-cleaning system which processes gases produced by the combustion of diesel in the engine. This technology makes the diesel a cleaner engine.

Gear shift indicator

This indicator lets you play your part in protecting the environment by allowing you to select the best gear and therefore obtain the lowest possible fuel consumption.

Aerodynamics and fuel economy

The aerodynamic contours of the 207 CC and its underbody have been carefully designed to optimise fuel consumption. The energy saver tyres available on the 207 CC reduce fuel consumption, while preserving the qualities of traction and adherence.

*According to version.

COLOURS & TRIMS

With a choice of metallic or solid paint, the new 207 CC comes with all the colours you like most.

METALLIC COLOURS

(Optional at extra cost)



Inari Blue



Aluminium



Hermitage Grey



Thorium Grey



Shark Grey



Onyx Black

SOLID COLOURS



Bianca White



Flamenco Red



16" Canberra Alloy Wheel



17" Hockenheim Alloy Wheel



Angorra cloth



Salsa Cloth



Luxury Black leather*



Integral Black leather interior*



Luxury Oran Grey Leather*



Integral Oran Grey leather*

* Luxury and Integral leather are an extra cost option.

To find out more about the 207 CC, to configure it as you would like and to obtain full information about available colours and engines, maintenance, options and technical characteristics, visit the website.



PEUGEOT AND YOU.

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your Dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original Equipment Parts.

PEUGEOT WARRANTIES

As well as the 2 year unlimited mileage manufacturer's Warranty, all vehicles first registered in the UK and purchased from a UK Peugeot Dealer come with a free, optional additional year of Warranty through the Peugeot UK Dealer network. The mileage limit on this additional Warranty is 60,000 miles (100,000 miles for Boxer vans excluding Motorhomes and other converted vehicles) from first registration. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 Year Anti-Perforation and 3 Year Paint Warranty (6 and 2 years on vans). For full terms and conditions on all of these, please contact your Peugeot Dealer.

PEUGEOT ASSISTANCE

All new Peugeots come with 12 months' Peugeot Assistance – our breakdown assistance service. This covers all incidents involving vehicle-based faults for you and anyone else driving your car with your permission. It is available 24/7, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or hotel accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

PEUGEOT SERVICE CARE

Peugeot vehicles benefit from extended service intervals of up to 20,000 miles or 2 years (12,000 miles for 1.6 HDi diesel and 2.0 litre 180 bhp petrol engines; 24,000 miles or 2 years on Boxer, 10,000 miles or 1 year on 107). Please refer to the maintenance book for details of the service intervals for specific models and vehicles operating in arduous conditions.

FINANCE – LET THE SPECIALISTS HELP

Peugeot Financial Services offer a number of flexible finance plans that make owning a new Peugeot easy. We specialise in car finance and can provide you with choice, convenience and flexibility direct through your local dealer. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill RH1 1QA. Over 18's only, a guarantee may be required.

PEUGEOT INSURANCE

Peugeot Insurance has been designed specifically for Peugeots and offers tailored cover at a competitive price. If you are unfortunate enough to have an accident, one of our Peugeot Approved Accident Repair Centres will repair your car, using only Peugeot original parts. Plus we'll give you a courtesy car while yours is being repaired (subject to availability when you use an approved repairer). When the time comes to renew your insurance cover, why not try Peugeot Insurance? You can call Peugeot Insurance for a quote on 0870 0240 206. Lines open 8am-8pm weekdays, 9am - 5pm Saturdays. Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Calls may be recorded. Peugeot Insurance is underwritten by UK Insurance Limited. Conditions apply.

PEUGEOT AND THE ENVIRONMENT

Our website has full details on all Peugeot products, and offers available in the UK. You'll also find information about our environmental and recycling policies.

PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model which means there are no compromises on fit or function. In addition they are rigorously tested to our own high standards giving you complete confidence and peace of mind.

ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some feature combinations may not be available in the UK. Also, some photography may feature vehicles which are left hand drive. As part of our policy of continuous specification improvement, Peugeot reserve the right to modify technical equipment, the options available, and colours at any time. For full specification ask your Peugeot Dealer, or click on www.peugeot.co.uk. Please note that print and photographic processes used in the creation of this brochure may alter the depth and tone of the colours shown. This brochure is not a contractual document or offer of sale. The details in this brochure cannot be reproduced without the expressed authorisation of Peugeot. Issued by: Sales and Marketing Peugeot Motor Company plc Pinley House 2 Sunbeam Way Coventry CV3 1ND For details of HM Forces tax-free military sales contact: Peugeot Export 615 Penistone Road Sheffield S6 2GA Telephone: 020 7791 9044 Email: peugeot.export@peugeotmail.co.uk www.export.peugeot.co.uk Customers seeking End of Vehicle Life information should call 0845 257 3233 For all other enquiries please call 0845 200 1234 (Calls will be charged at local rate and may be recorded for training or quality purposes.)



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